

The American University of Beirut Medical Center Celebrates Its Commitment to Humane Medicine

Beirut, Lebanon, February 6, 2018- To commemorate AUBMC's commitment to humane medicine and patient-centered care, the Salim El Hoss Bioethics and Professionalism Program (SHBPP) at AUBFM and AUBMC organized a special event under the leadership of the Executive Vice President for Medicine and Global Strategy, Raja N. Khuri Dean of the Faculty of Medicine at AUB, Dr. Mohamed H. Sayegh. The event, held at the Issam Fares Lecture Hall, relaunched SHBPP's initiative under the name of "Medicine's New Formula: $M = EC^2$ " which stands for "Medicine is about Empathy, Caring, and Curing"; this slogan was first introduced four years ago in posters around the Medical Center and on lapel pins presented to second year medical students at the white coat ceremony with the aim to nurture medical ethics and encourage a culture of physicians, nurses, residents, medical students, and staff who believe that medicine is about empathy, caring, and curing.

The one-day event included various activities held by volunteers from the Lebanese Medical Students' International Committee (LeMSIC) - AUB, where patients, medical students, nurses, residents and physicians shared their views about what physicians and patients are and are not. In addition, the SHBPP Medical Humanism Fund champions, also medical student volunteers, organized a bake sale that aimed at supporting needy patients to be treated at AUBMC. The highlight of this celebratory day was a musical performance "Compassio Veraque" created especially for this event and presented with a live orchestra and dance by Mr. Faysal Tabbara accompanied by the International College (IC) Ras Beirut Middle School Performing Arts club.

"It has been quite a few years now since AUBMC's vision and commitment to humane medicine and patient-centered care strengthened the foundation of modern healthcare which has, internationally, succumbed to the supremacies of market forces, technology, corruption and power," said Dr. Thalia Arawi, PhD, Founding Director of the Salim El Hoss Bioethics and Professionalism Program at AUBFM-MC. "The crux of our commitment at AUBMC is that medicine is an art as much as it is a science. For healing to occur, we as members of the healthcare team need to join our forces, hearts, and minds in the interest of our patients who suffer the existential trials of illness as we ponder the psychological, social, spiritual, etc. aspects of care," she added.

AUB president Dr. Fadlo Khuri and Dr. Mohamed H. Sayegh were presented with the AUBMC Humane Medicine flag by Dr. Arawi. Associate Professor in the Department of Fine Arts and Art History at AUB, Dr. Henri Franses then talked about the importance of art in the teaching of humanism in medicine. The event also featured a live testimony by a patient suffering from Glioblastoma Multiforme (GBM) about his enduring and trying journey and the role of the empathic physician. Concluding this celebratory day, SHBPP held its second forum theatre event "كنت ناظرة الحكيم بس" which portrayed the real case of a leukemia patient receiving the news of her diagnosis from her physician. This interactive activity was attended by medical students, residents, and attending physicians. The spectators turned into Spec-Actors who then took part in discussion and made a big difference in the course of events.

The initiative of the SHBPP falls in line with the AUBMC 2020 Vision led by Dr. Sayegh, which revolves around patient-centered care while defining service excellence. The Salim El-Hoss Bioethics and Professionalism Program at the American University of Beirut Faculty of Medicine (AUB FM) is an interdisciplinary resource for faculty, students, healthcare providers and policy makers who are involved in bioethics education, research, and consultation in

American University of Beirut Medical Center

PO Box 11-0236
Riad El-Solh 1107 2020
Beirut, Lebanon

T.: +961-1-350000/374374
Info Line 1242
(from within Lebanon)

F.: +961-1-345325
praubmc@aub.edu.lb
www.aubmc.org

New York Office

3 Dag Hammarskjold Plaza, 8th Floor
New York, New York 10017-2303 - USA
T.: +1-212-583-7680 F.: +1-212-583-7650

Lebanon and the region. Launched in April 2010, it is the first targeted initiative in the Arab World that seeks to educate, research, and champion issues related to professionalism, medical humanism, and bioethics.

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About AUBMC

Since 1902, AUBMC has been providing the highest standards of care to patients across Lebanon and the region. It is also the teaching hospital for the Faculty of Medicine at AUB (established in 1867), which has trained generations of medical students and physicians, and whose graduates can be found at leading institutions around the world. AUBMC is the only medical institution in the Middle East to have earned the five international accreditations of JCI, Magnet, CAP, ACGME-I and JACIE attesting to its superior standards in patient-centered care, nursing, pathology/laboratory services and graduate medical education.

The Faculty of Medicine has graduated over 4,000 medical students and physicians; the Rafic Hariri School of Nursing provides excellent education for the nursing staff, and the Medical Center meets the healthcare needs of over 360,000 patient visits annually.

For more information please visit our website www.aubmc.org or contact:

The AUBMC Office of Communications at 0096 1 350000 ext. 4732 –

Email: praubmc@aub.edu.lb

Memac Ogilvy Public Relations at 01-486065 ext.132

Carmen El Hajj/Layale Abou Antoun- layale.abouantoun@ogilvy.com