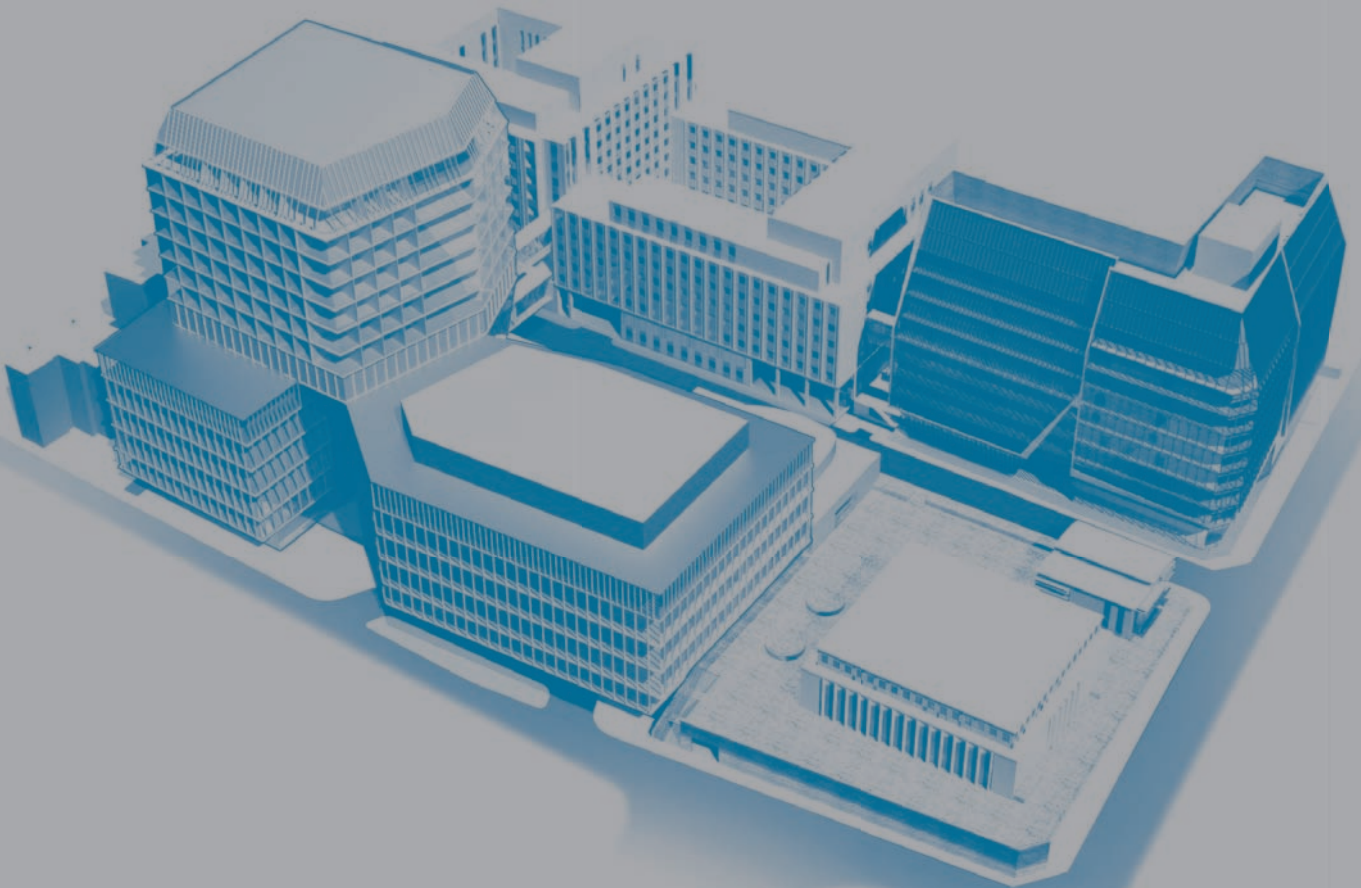

AUBMC 2020 VISION

OUR LIVES ARE
DEDICATED TO YOURS.



www.aubmc.org



CONTENTS



Our History	2
Our Mission	3
AUBMC 2020 Vision	3
Path 1 The New AUBMC 2020 Medical Complex	4
Path 2 Recruitment and “Reverse Brain Drain”	14
Path 3 Relentless Focus on Understanding the Patient and His/Her Changing Needs	16
Path 4 Innovation through the Creation of Centers of Excellence	20
Path 5 Commitment to the Academic and Research Mission of the Faculty of Medicine and AUBMC	24
Path 6 Establishment of Strategic Partnerships and Collaborations Locally, Regionally and Internationally	26

OUR HISTORY

Since 1902, the American University of Beirut Medical Center (AUBMC) has been providing the highest standards of care to patients across Lebanon and the region. It is also the teaching hospital for the Faculty of Medicine (FM) at AUB. Established in 1867, the Faculty of Medicine has trained generations of medical students and physicians, and its graduates can be found at leading institutions around the world.

The story of our medical center began 145 years ago in a small rented building in Zokak El-Blat in Beirut, home to the first classes of the School of Medicine, which was established by the Syrian Protestant College (later known as AUB). It became evident, and quite quickly, that the School of Medicine would need to expand to meet the needs and demands of our region. In 1902, the College purchased a property across the street from AUB Medical Gate, and established a 200-bed hospital that provided ancillary services. The property housed an administrative building, homes for the superintendents, nurses and student nurses, a kitchen, as well as multiple wards for gynecology, obstetrics and children's diseases. In 1905, the School of Nursing – the first of its kind in the Middle East – was founded.

Over the years, the need for continued expansion became clear. In 1970, a new state-of-the-art medical center the American University of Beirut Medical Center – was inaugurated in the presence of then Prime Minister Rashid Karamah. The new medical center was built with a 420-bed inpatient capacity, an elaborate outpatient facility, an emergency department, research laboratories, classrooms and offices for the academic staff.

All the growth mentioned above has led us to where we are today: The Faculty of Medicine has graduated over 4,000 medical students and physicians (as at 2011); the Rafic Hariri School of Nursing provides excellent education for the nursing staff; and the medical center meets the health care needs of over 300,000 patients annually.

Today, AUBMC is the only medical institution in the Middle East to have earned the three international accreditations of the Joint Commission International (JCI) Magnet (Magnet Recognition Program®), and the College of American Pathologists (CAP), attesting to its superior standards in patient-centered care, nursing, and pathology/laboratory services.

AUBMC's impact on the medical sector and on improving people's lives is without equal in the Arab world. With our magnanimous history comes tremendous responsibility to continue to provide the highest standards of excellence in patient-centered care, education, and research the Middle East has ever seen.

In 2009, AUB secured dynamic new leadership for AUBMC with the appointment of Dr. Mohamed H. Sayegh Vice President for Medical Affairs and Dean of the Faculty of Medicine at AUB, and Endowed Professor of Medicine and Pediatrics at Harvard Medical School.

Shortly after his arrival, Dean Sayegh announced an ambitious new vision known as AUBMC 2020, which would propel the Medical Center and medical care in the region to new levels of excellence.

Through academically driven innovations in clinical care, education and research, AUBMC 2020 will ensure that the needs of patients, researchers and health care professionals in the region are met with the same levels of excellence that AUB has been providing for more than 100 years. To fulfill the AUBMC 2020 Vision, AUB is preparing to launch a 400 million dollar campaign.



“Through both calm and turbulent times, we have cared for millions of patients.

AUBMC in particular was the face of healing and humanity for communities here in Beirut...

The dedication and resilience of our talented medical staff have been amply proven.”

Peter Dorman, President, AUB

OUR MISSION

AUBMC is an academic medical center dedicated to the passionate pursuit of improving the health of the community in Lebanon and the region through the delivery of exceptional and comprehensive quality care to our patients, excellence in education and training, and leadership in innovative research.

AUBMC 2020 VISION

The vision of AUBMC is to be the leading academic medical center in Lebanon and the region by delivering excellence in patient-centered care, outstanding education and innovative research.

Six Main Paths to Achieving the AUBMC 2020 Vision

Six main pillars have been identified as the paths guiding AUBMC to achieve its ambitious 2020 vision.

1. Development and implementation of the new AUBMC 2020 Medical Complex
2. Recruitment of top-caliber, highly specialized and accomplished faculty
3. Relentless focus on understanding the patient and his/her changing needs
4. Innovation through the creation of clinical and research Centers of Excellence
5. Commitment to the academic and research mission of the Faculty of Medicine and AUBMC
6. Establishment of strategic partnerships and collaborations locally, regionally and internationally

Behind each of the six paths are clearly defined goals and key implementation items that, once accomplished, will allow AUBMC to realize its 2020 vision.

We would like to share with you the progress that has been made to date along these paths.

“The AUBMC 2020 Vision will not only solidify AUBMC’s leadership position in the region, it will allow us to compete with the leading academic medical centers in the West.”

Mohamed H. Sayegh,
Vice President
for Medical Affairs
and the Raja N. Khuri
Dean of the Faculty
of Medicine, AUB

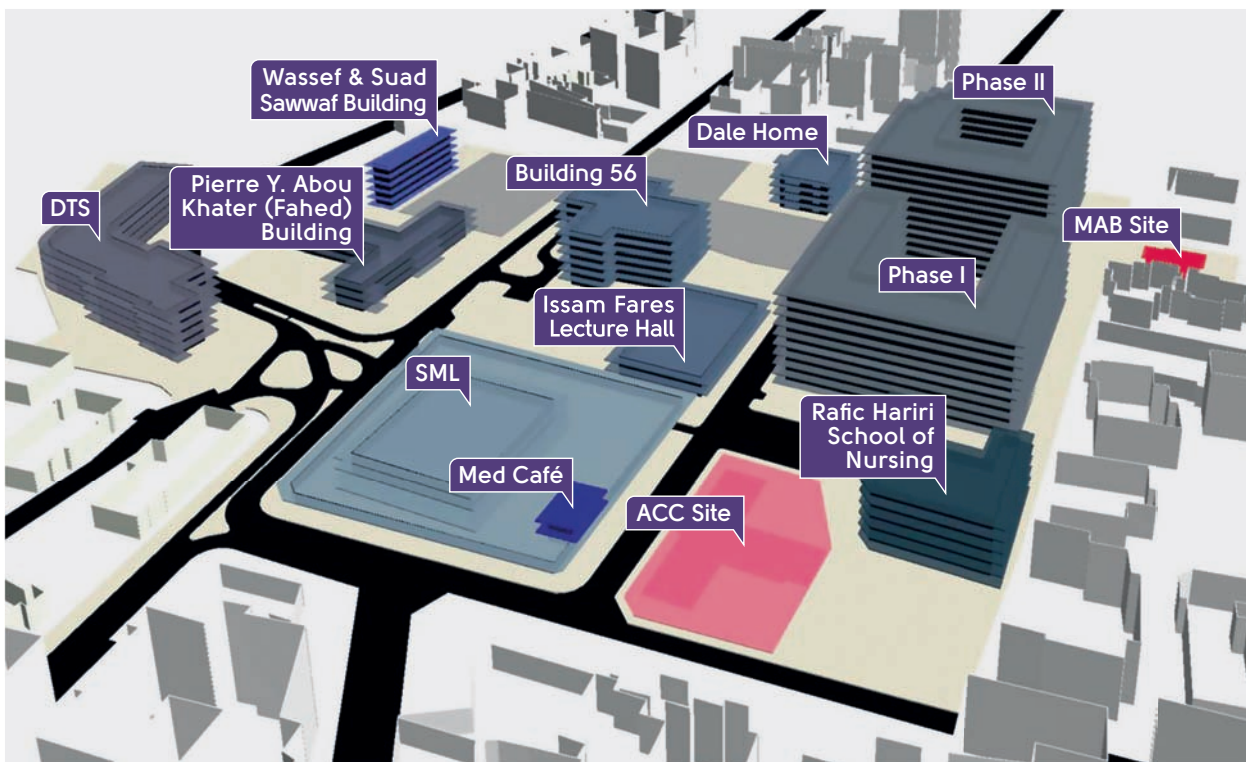
PATH 1:

THE NEW AUBMC 2020 MEDICAL COMPLEX

A major initiative of the AUBMC 2020 Vision is the creation and implementation of the AUBMC 2020 Medical Complex. This includes a major expansion of the Medical Center from a 350-bed to a 600-bed capacity institution, the creation of a new medical center, the expansion of existing services, the creation of specialized centers of excellence (COEs), two new administrative and academic buildings, and a thorough renovation of the Diana Tamari Sabbagh (DTS) building, which houses the Faculty of Medicine. In order to meet the needs of our students, faculty and patients, the Medical Center must grow. The new facilities will be equipped with the most up-to-date technology and equipment.

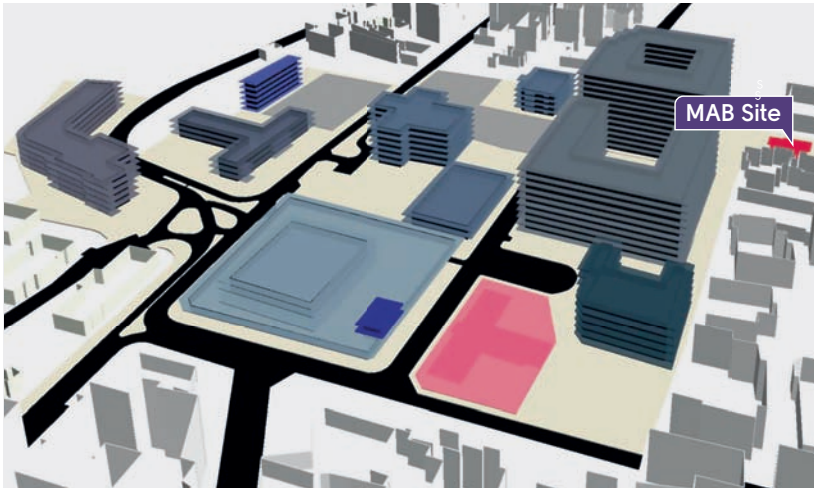
This transformation of the AUBMC facility will be met with numerous milestones across the coming eight years. Here is the progress of the AUBMC 2020 Medical Complex in pictures:

Current AUBMC

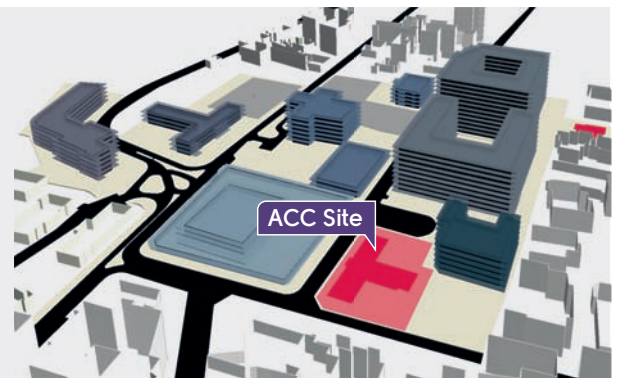
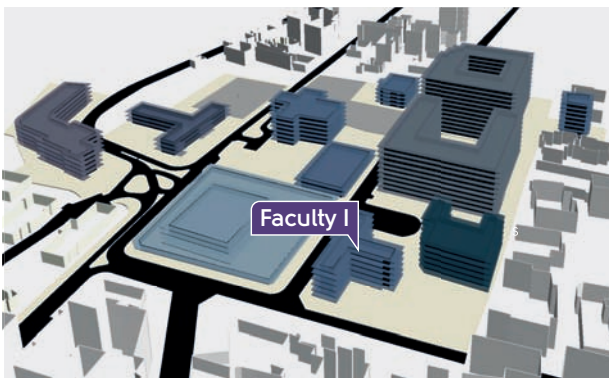


For anyone visiting AUBMC today, the transformation can be seen everywhere.

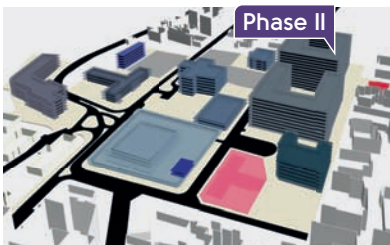
These images are draft sketches of the new buildings. The final architectural designs of the new Medical Center are still underway.



- November 2010: Demolition of the Salloum Building
- September 2011: Excavation works began on the foundation of the Medical Administration Building, a 10-story building that will house all administrative and operational functions of the Medical Center



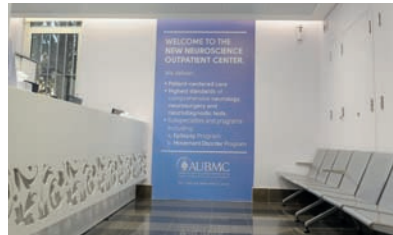
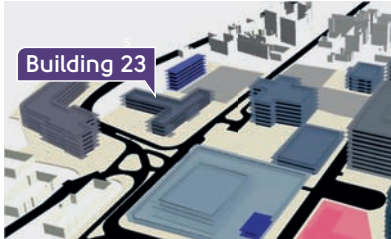
- May 2011: Demolition of the former Faculty 1 Building
- June 2011: Site of former Faculty 1 Building converted into a temporary parking lot until the development of the new Academic and Clinical Center (ACC)
- Excavation of the new ACC Building began in Fall 2012



- September 2011: The Mamdouha El-Sayed Bobst Breast Unit opened
- November 2011:
 - Opening of the new state-of-the-art Neonatal Intensive Care Unit
 - Radiology Department renovation began:
- October 2011: MRI Suite completed
- February 2012: New equipment delivered and installed
 - 3.0 T MRI
 - 4D Transesophageal Echocardiograph
 - 256 CT Scan
 - Fluoroscopy
 - Gamma Camera
- January 2012: Medical Center main lobby renovations initiated

PATH 1:

THE NEW AUBMC 2020 MEDICAL COMPLEX



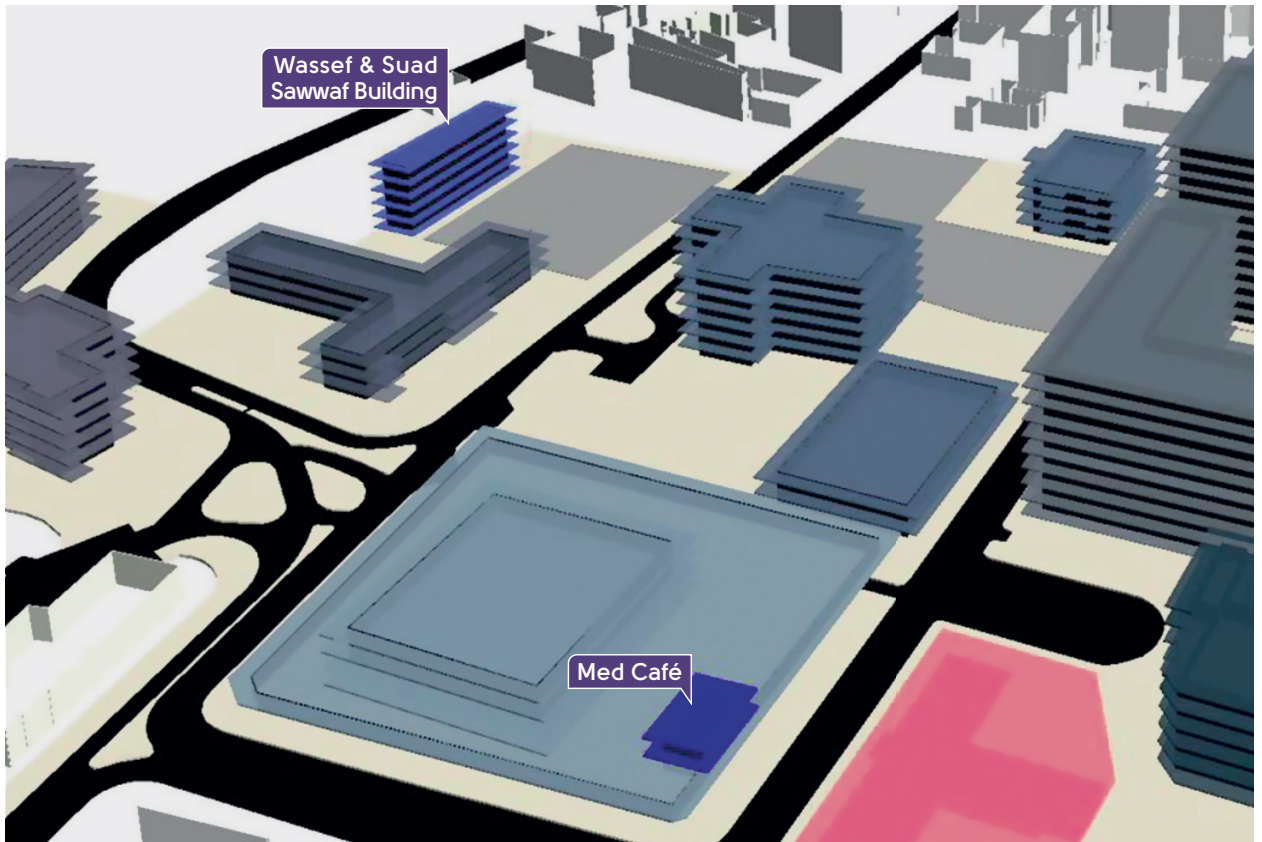
- October 2011: New AUBMC Multiple Sclerosis (MS) Center opened – the first MS Center in the Middle East
- February 2012: New AUBMC Special Kids Clinic opened
- February 2013: Neuroscience Outpatient Center opened



- February 2013: Casper & Gambini at Med Café, AUBMC opened
Med Café – a new café to encourage interaction between students, faculty and staff



Winter 2013



Mid 2013: The Wassef and Suad Sawwaf Building will be constructed
The building will have 5 floors and house the following:

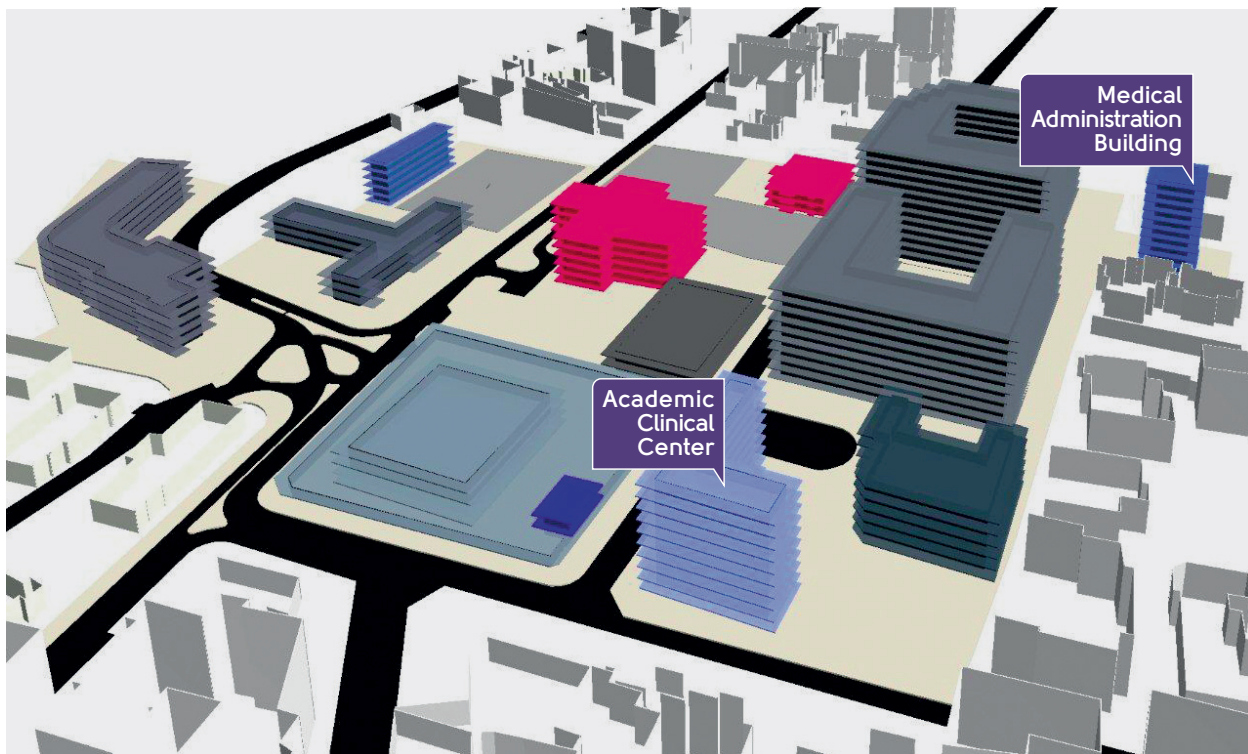
- Level 4: Family Medicine Department Academic Offices
- Level 3: University Health Services (UHS) and Family Medicine Clinics
- Level 2: University Health Services (UHS) and Students Health Clinics
- Level 1: Main Entrance Lobby, Cyclotron Unit, and Ambulance Entry
- Basement: Technical Rooms and Stores



PATH 1:

THE NEW AUBMC 2020 MEDICAL COMPLEX

2015



This year will see significant transformation in the Medical Center complex.

- By late 2014/early 2015, the new Medical Administration Building (MAB) will be completed. This building will be 10 stories and will house the hospital administration, finance, billing, medical records and other administrative and operational functions.
- By 2015, the new Academic and Clinical Center (ACC) will be constructed. The ACC is projected to have 9 floors and house 3 state-of-the-art educational centers, numerous outpatient clinics (Otolaryngology, Ophthalmology, Heart and Vascular, Oncology), a day-surgery floor as well as 5 levels of underground parking.

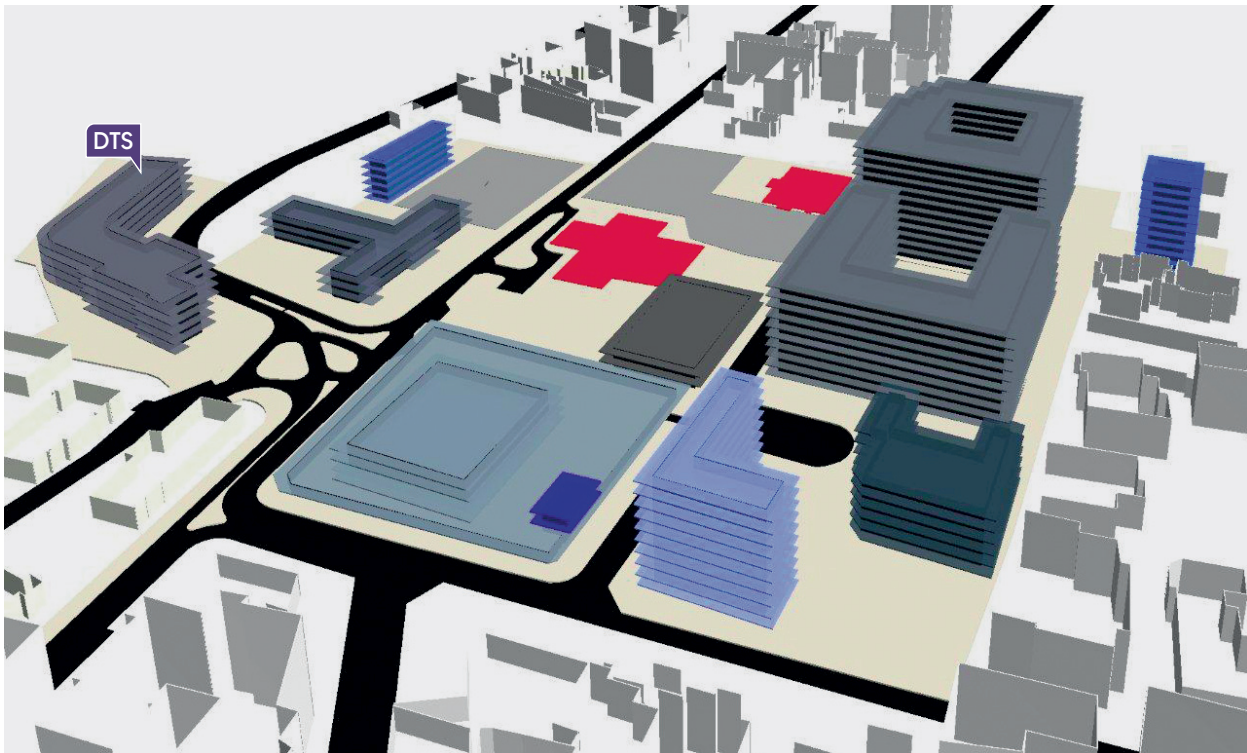


Medical Administration Building

PATH 1:

THE NEW AUBMC 2020 MEDICAL COMPLEX

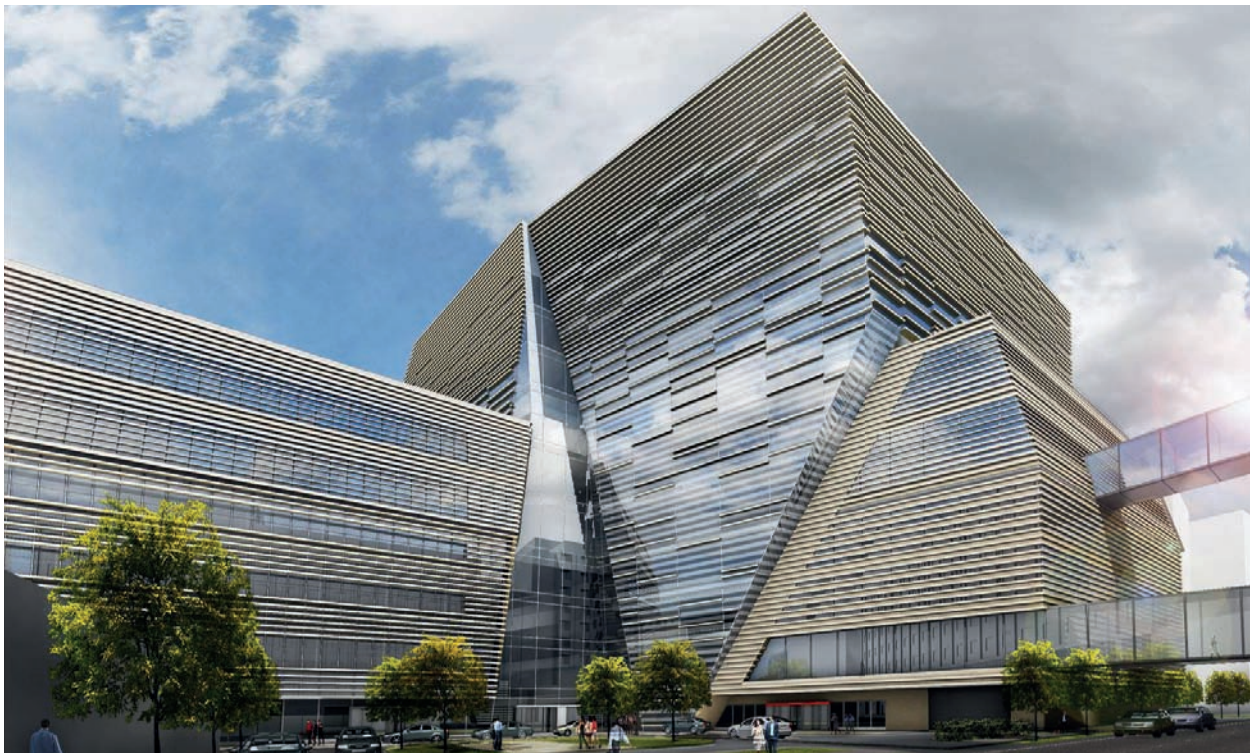
2016



With the erection of multiple new buildings completed, Dale Home and Building 56 will be demolished to make room for the New Medical Center buildings. In addition to the inclusion of hundreds of beds and operating rooms, there are many potential options for the new Medical Center being considered, including an Oncology Hospital, a Children's Hospital, among others.

The Diana Tamari Sabbagh (DTS) Building (home to the Faculty of Medicine) renovations will be completed. As part of our commitment to the academic and research mission of the Faculty of Medicine and AUBMC, the DTS Building will be renovated to become a world-class basic biomedical research and medical education center.

2020



By 2020, the transformation to the new AUBMC 2020 Medical Complex will be complete. The AUBMC 2020 Medical Complex is set to have a 600-bed capacity, with the establishment of multiple new centers and buildings fitted with state-of-the-art equipment to serve academic, clinical and research functions.

PATH 1:

THE NEW AUBMC 2020 MEDICAL COMPLEX

In the Spotlight: ACC

The establishment of the Academic and Clinical Center (ACC), the first facility in the region to focus on patient care, education and research, is a groundbreaking step towards the realization of the 2020 Vision and aligns with our mission as an academic medical center.

A Milestone on the Road to Realizing the AUBMC 2020 Vision

The Academic and Clinical Center (ACC) is a new and unique state-of-the-art facility, located at the intersection of Maamari and Abdul Aziz Streets and across from the Saab Medical Library, and combines patient care, research and education, all in one place. The ACC will redefine the western edge of the AUBMC campus, with a stronger identity and connection to the greater AUB academic campus to the North.



The new 30,000-square-meter building will enhance AUB's clinical, academic and research capabilities and will create an environment that enables high-performance academic medicine by combining aspects of the Faculty of Medicine and the Rafic Hariri School of Nursing with outpatient programs in one building. The merging of the Academic and Ambulatory Care programs in one mixed use building is unique, and represents a holistic approach to heal and teach communities.



The ACC is projected to have 9 floors and house 3 state-of-the-art educational centers, numerous outpatient clinics, a same day surgery floor, as well as 5 levels of underground parking.



In the Spotlight: Med Café

Located in the plaza of the Saab Medical Library, Med Café was established as part of the AUBMC 2020 Vision with the goal of providing a networking location to link AUBMC and AUB's main campus, encouraging faculty and staff from AUB and AUBMC to mix and mingle. On February 20, 2013, the long awaited opening of Casper & Gambini Restaurant was fulfilled. As the first of several new buildings that will make up the new AUBMC 2020 Medical complex, and one that allows us to provide and encourage healthy eating to our community, Casper & Gambini is considered as a major milestone achieved in the AUBMC 2020 vision.



PATH 2: RECRUITMENT AND “REVERSE BRAIN DRAIN”

In addition to the necessary expansion of the physical medical complex and its facilities, it is critical that AUBMC expand its faculty base to meet the increasing patient flow expected with the opening of new centers, expansion of facilities and overall growth. Since 2009,

This level of recruitment is unprecedented in our region.

Over 89 new faculty members

have joined AUBMC from North America, Europe and other institutions in Lebanon and the region to meet the needs of patients visiting AUBMC.

All of the new recruits bring specialized and unique skills, including research, clinical and medical education/training expertise.



Path 2	Recruitment of top-caliber, highly specialized and accomplished faculty		
	89 faculty members recruited since Summer 2009		
	Unprecedented recruitment	“Reverse brain drain”	Top researchers, clinicians and educators
	70% recruited from top US institutions	Across multiple disciplines	Highly specialized skills
72% board certified	16% Professor • 11% Associate Professor • 53% Assistant Professor		

Recruits come from institutions such as:

Yale	University Harvard	Mayo Clinic
Baylor	Johns Hopkins	Boston University
Columbia University	University of Miami	Cleveland Clinic

... to name a few

Specialized skills include:

A-Fib Ablation	Laparoscopic Gynecology	Cardiac Electrophysiology
Endoscopic Ultrasound	Geriatrics	Neuro- immunology
Neuromodulation	Unrelated Allogeneic Bone Marrow Transplant	Maternal-Fetal Medicine

... to name a few

The impact of new recruits includes:

Improved ability to cater to outreach aligned with vision	Increased patient access	Increased volume leading to sustainable revenue growth	Introduction of unique subspecialties to AUBMC
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PATH 3:

RELENTLESS FOCUS ON UNDERSTANDING THE PATIENT AND HIS/HER CHANGING NEEDS

Since the launching of the AUBMC 2020 Vision, we have established some groundbreaking “firsts,” such as:

Opening of first center in the Middle East dedicated women’s breast health – the Mamdouha El Sayed Bobst Breast Unit

Opening of the first Special Kids Clinic in Lebanon and the region

First mismatched related donor stem cell transplant in the region

First Intensity Modulated RadioTherapy treatment for optimized dose distribution

Opening of the first Pulmonary Rehabilitation Program

First Preventive Cardiology Clinic



PATH 3: **RELENTLESS FOCUS ON UNDERSTANDING THE PATIENT AND HIS/HER CHANGING NEEDS**

A main pillar of our AUBMC 2020 Vision is to provide patients with the highest standards of patient-centered care, quality and safety, partnered with service excellence.

In order to do so, it is critical that we understand and listen to our patients, devise solutions to meet their needs in a proactive and timely manner, reassure them that patients are at the heart of everything we do, and provide them with the relevant information they need.

AUBMC Core Values

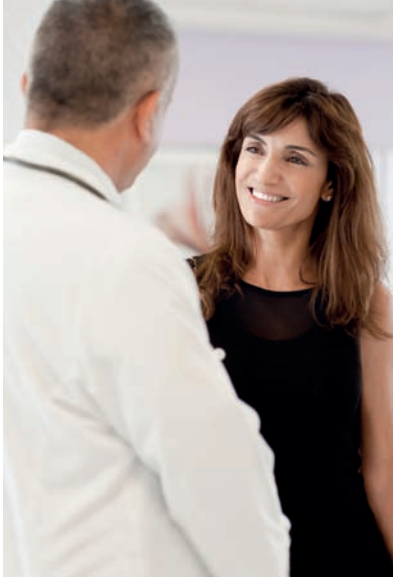
AUBMC has rolled out a new set of core values as part of the 2020 Vision. These values can be found all around the Medical Center so that patients, visitors and staff alike know what our commitment to them is.



Patient-Centered, Multi-Disciplinary Approach to Care

Multiple services (including centers of excellence, specialized clinical services and units) were established to meet the needs of our patients. These services target health areas that are prevalent or important to Lebanon and allow AUBMC to lead the delivery of patient care through a focus on a comprehensive and multidisciplinary approach. This approach is believed to improve patient outcomes and satisfaction. A team of dedicated health care professionals will work on fulfilling all our patients' medical needs.

- Some of these services include:
- AUBMC Multiple Sclerosis Center
 - Hamdan Voice Unit
 - Mamdouha El-Sayed Bobst Breast Unit
 - Mikati Foundation Liver Transplantation and Hepatopan-creaticobiliary Unit
 - Preventive Cardiology Clinic
 - Pulmonary Rehabilitation Program
 - Special Kids Clinic



Patient Affairs

With patient-centered care being the focus of the institution, creating a unit dedicated solely to patient satisfaction was seen as an essential step. In September 2010, the Patient Affairs team was established with this goal in mind.

Many new roles and processes have been developed to allow for the proactive and timely response to patients' needs, including:

Courtesy officers	Patient advocates	Room service
Patient complaint collection	Patient education coordinator	International patients office

Recognizing the importance of medical tourism and the growing need for the better provision of health care to patients in the region, the **International Patients Office** has been established at AUBMC. This office will take care of the needs of patients from outside Lebanon and their families from the moment they make the decision to come to AUBMC until the moment they leave Beirut.



Neuroscience Outpatient Center



Mamdouha El-Sayed Bobst Breast Unit



Special Kids Clinic

Strategic Communications

In September 2010, the Department of Strategic Planning and Communications was created at AUBMC as a way of recognizing the value strategic communications will play in propelling the AUBMC 2020 Vision. Strategic communications initiatives took many forms and they focused on strengthening AUBMC's public image, reinforcing AUBMC's commitment to patients, and on relaying competitive differentiators to the public. Initiatives included:

Large scale multi-media campaign in two phases beginning April 2010:

Phase I focused on relaying the name of AUBMC and our promise as illustrated in the new slogan: Our lives are dedicated to yours. This phase was a local one that included press conferences, billboards, a TV commercial, as well as print and press. The campaign was able to reach 75-80 percent of the Lebanese population.

Phase II focused on providing messages that helped patients in Lebanon and the region see why AUBMC stands out. This phase communicated AUBMC's competitive differentiators in strong messages that maintained a patient-friendly approach.

Phase III will focus on delivering information to the public regarding new and/or unique services available at AUBMC.



Phase I



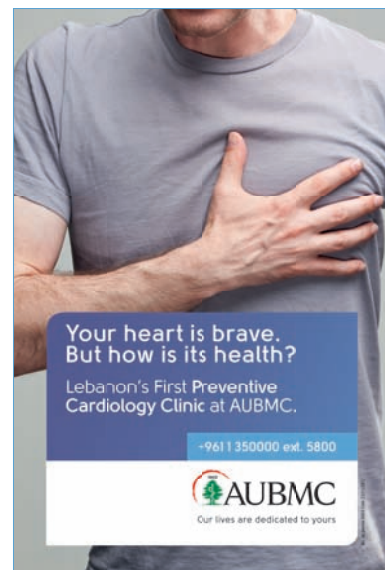
Phase II

IN THE SPOTLIGHT: THE PREVENTIVE CARDIOLOGY CLINIC

The Preventive Cardiology Clinic (PCC) at AUBMC, which opened its doors on Saturday, November 10, 2012, offers an integrated approach to patient care targeting one of the most fatal and prevalent diseases in our region, heart disease. Thirty-five percent of cardiovascular disease patients are unaware of their heart condition.

The PCC provides comprehensive risk assessment and treatment for all cardiovascular risk factors, individualized action plans, as well as a thorough consultation to promote a healthy heart lifestyle to all of its patients. At the PCC, the focus is on preventing heart disease, not treating it. The assessment and work up received allow patients to improve their overall health by identifying and reducing cardiovascular risk factors beforehand, thus, identifying the disease at an earlier stage. Early detection is critical. A patient can control his/her heart disease and reduce his/her risk of heart attacks, strokes and premature death.

AUBMC has highly trained cardiologist, cardiovascular surgeons and technologists, all working to provide patients with the best possible medical care. Also, AUBMC boasts a CAP accredited laboratory to provide its patients with the most accurate results.



PATH 4: INNOVATION THROUGH THE CREATION OF CENTERS OF EXCELLENCE

In light of the regional demand for outstanding medical services, AUBMC continues to progress towards becoming a regional hub for clinical practice and research through the establishment of centers of excellence and specialized clinical services aligned with the needs of the community and the region.

Clinical Centers of Excellence

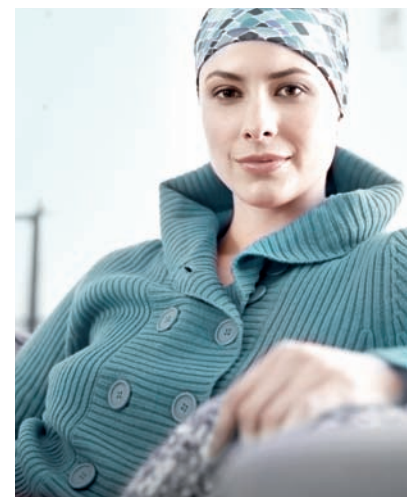
In October 2011, AUBMC opened its Multiple Sclerosis (MS) Center, the first of its kind in Lebanon and the region. The newly established MS Center is a unique addition to AUBMC's already existing centers of excellence.

- **Abu-Haidar Neuroscience Institute**
A center of excellence dedicated to clinical and basic neurosciences.
- **AUBMC Multiple Sclerosis Center**
The AUBMC Multiple Sclerosis (MS) Center offers state-of-the-art resources to provide the most advanced specialized care, supported by an extensive program of research and education, in order to improve the lives of patients with MS.
- **Children's Cancer Center of Lebanon**
Affiliated with St. Jude Children's Research Hospital, the CCCL serves as a referral center for Lebanon and the region for pediatric cancer.
- **Naef K. Basile Cancer Institute**
A center of excellence dedicated to the treatment and research of adult cancers, the Naef K. Basile Cancer Institute is a new state-of-the-art facility joining all relevant specialties under one roof.



▲ Children's Cancer Center of Lebanon

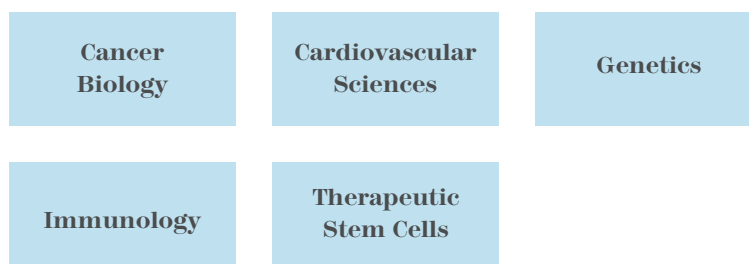
▼ Naef K. Basile Cancer Institute



Opening Soon: Heart and Vascular Center of Excellence
AUBMC will be opening a Heart and Vascular Center of Excellence by 2015, which will be located in the new Academic and Clinical Center (ACC). Cardiovascular disease and stroke are rapidly growing health issues in the Eastern Mediterranean, and the prevalence of diabetes and hypertension in the Arab Middle East is among the highest in the world. A heart and vascular center that addresses these issues is essential to reducing the burden of the disease in Lebanon and the region.

Research Centers of Excellence

AUB's Faculty of Medicine and Medical Center aim to serve as the regional hub for research initiatives by addressing the research needs of the region, improving research standards especially for human subject research, and increasing partnerships and research collaborations between institutions as well as within AUB. To take basic and clinical research at AUB to international standards, five basic and translational research centers of excellence are being established in:



IN THE SPOTLIGHT: AUBMC MULTIPLE SCLEROSIS CENTER

Our Mission

The AUBMC Multiple Sclerosis (MS) Center offers state-of-the-art resources to provide the most advanced specialized care, supported by an extensive program of research and education, in order to improve the lives of patients with MS.

The Center's mission is:

- To provide patients and their families with compassionate, comprehensive, innovative and technologically advanced care of the highest quality.
- To conduct clinical and basic research of national and international distinction.
- To educate clinicians, investigators and allied health care providers about MS and to promote the education of our patients, their families and the general public about the disease.

The Center is run by renowned clinicians and researchers who are recognized leaders in the field of MS and have achieved international distinction in multiple sclerosis management and discoveries.

The AUBMC MS Center is also a leader in MS training, clinical management and research. The Center's core mission is to improve the treatments of MS and control disease progression. The staff is committed to working diligently to gain a better understanding of MS in order to give patients with the disease a better quality of life.

Our Vision

The AUBMC Multiple Sclerosis Center team members seek to use clinical and research expertise in order to advance our ability to diagnose and monitor disease activity, further explore the mechanism of this disease, and discover new therapies to prevent disease progression and promote repair. The MS Center at AUBMC is also committed to training the next generation of clinicians and researchers, who will become the future leaders in the MS field.

These combined efforts, in line with AUBMC's vision, will establish AUBMC as one of the leading academic centers in the region for the investigation and treatment of multiple sclerosis.

Our Objectives

The AUBMC Multiple Sclerosis Center aims:

- To be the leading institution in Lebanon and beyond in the field of multiple sclerosis
- To provide MS patients with comprehensive evidence-based care
- To integrate innovative technology in the plan of care for patients with MS
- To lead in MS clinical research trials across Lebanon and the region

Our Services

The clinical facility at the Multiple Sclerosis Center specifically caters to the needs of patients with MS. The Center is accessible to all patients, regardless of motor ability, and equipped with specialized exam rooms.

The Multiple Sclerosis Center at AUBMC offers patients:

- Dedicated ambulatory care management
- Specialized ambulatory infusion facility designed specifically for the treatment of patients

The MS Center is staffed and supported by experienced

personnel, including specially trained physicians who are world-renowned leaders in the field of multiple sclerosis, nurses and an on-site pharmacist.

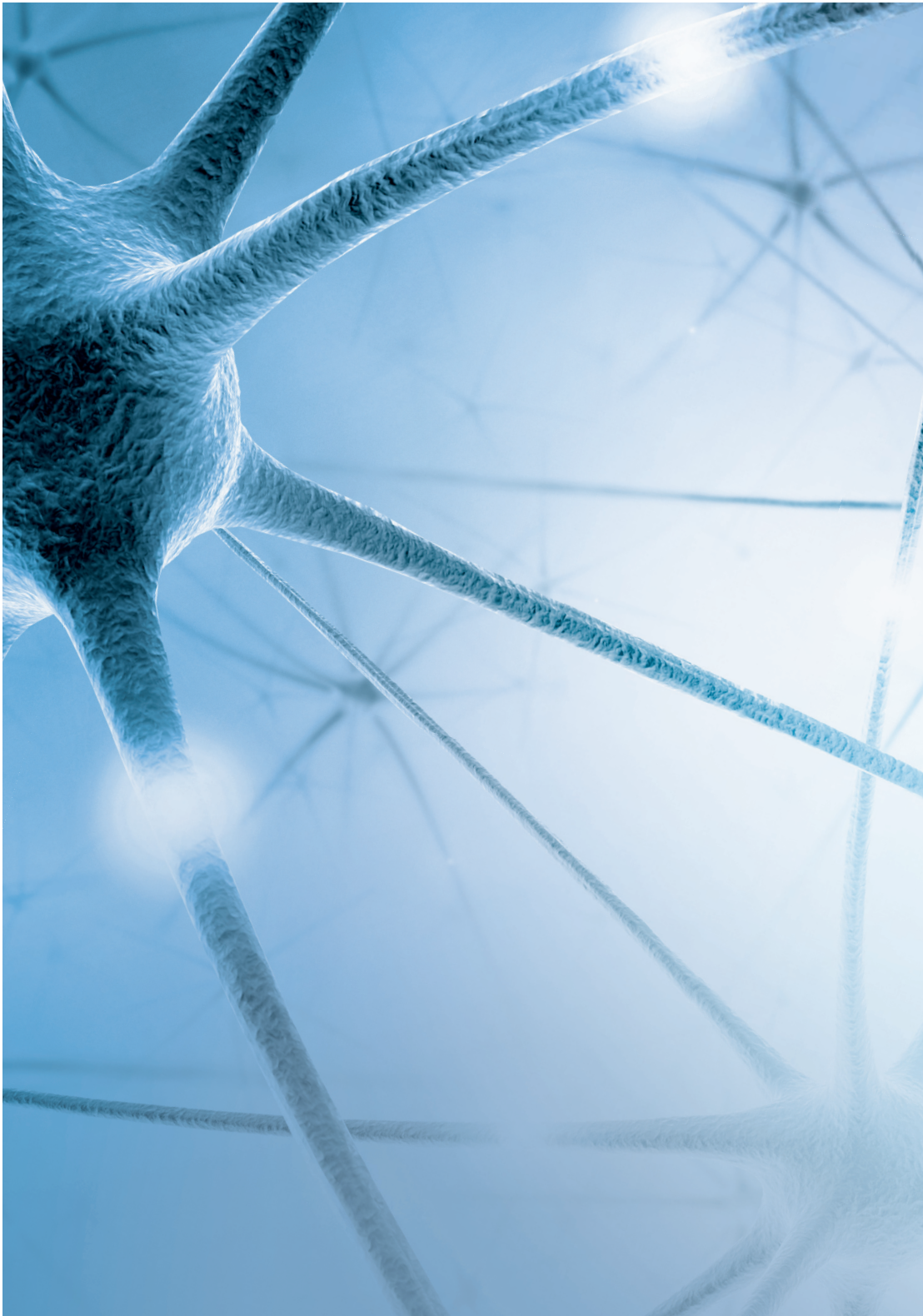
The expertise and skills of the health care team at the Center allow them to:

- Provide the best level of clinical care
- Counsel and assist patients throughout the social, physical, and psychological challenges of the disease
- Prepare and administer treatments for multiple sclerosis and symptom management on site
- Partake in continuous clinical and laboratory research activities related to multiple sclerosis

The AUBMC Multiple Sclerosis Center Team

The personnel at the AUBMC Multiple Sclerosis Center consists of:

- MS neurologists
- Nurses
- A pharmacist
- Receptionists



PATH 5: COMMITMENT TO THE ACADEMIC AND RESEARCH MISSION OF THE FACULTY OF MEDICINE AND AUBMC

Outstanding Education

In addition to a rigorous academic program leading to the MD degree, AUBMC offers many residency training programs, a two-year certified training program in clinical psychology, and a PhD program in biomedical science. We are also working closely with our colleagues at AUB's Faculty of Health Sciences to develop a joint degree program for health professionals.

Health care is a dynamic field. To maintain its leadership role in the provision of medical education, the Faculty of Medicine is redesigning its curriculum to reflect the changing needs of the health care profession through the IMPACT Curriculum.

As the leading academic medical center in the region, AUBMC offers training and education to health care providers through its Continuing Medical Education (CME) Office, Clinical and Professional Development Center (CPDC), and External Medical Affairs (EMA) Office. Established in 2010, AUBMC's CME Office organizes courses and trainings on kidney transplantation, multiple sclerosis, cardiovascular diseases, biomedical ethics, Advanced Trauma Life Support (ATLS), nursing, and health informatics. Physicians, nurses, and health care providers in Lebanon and the region are among those who enroll in these courses that offer them a convenient way to upgrade their skills and earn AMA and ANCC credits.

In 2012, 8,010 health care professionals from Lebanon and the region received training and medical education credits through our CME and EMA Offices.

While the Rafic Hariri School of Nursing works to meet the needs of our highly skilled professional nurses at all levels through practice, education, and management, the Clinical and Professional Development Center (CPDC) at AUBMC promotes the ongoing development of nurses by providing education, mentorship, and accredited certification through the American Nurses Credentialing Center (ANCC).



Innovative Research

AUBMC doctors and research scientists have long been recognized for pioneering medical procedures and technologies in the region. Our doctors also recognize that the Middle Eastern medical community faces a chronic shortage of research identifying the needs of patients in this region, and have made it a priority to address this need. In recent years, we have established a Clinical Research Institute, a Human Resource Protection Program, and an Office of Research Education to promote our national and regional efforts to improve research standards especially for human subject research.

These initiatives are bolstered by the activities of the WHO Arab Regional Center for Research, Training and Policy Making in Mental Health, which is also based at AUBMC. The Salim El-Hoss Bioethics and Professionalism Program, was the first targeted initiative in the Arab world established to educate stakeholders, conduct research, and champion issues related to professionalism and bioethics.

We are also leveraging our well-known reputation in stem cell and cancer research to establish five basic and translational research centers of excellence in cancer biology, cardiovascular sciences, genetics, immunology, and therapeutic stem cells.



PATH 6: ESTABLISHMENT OF STRATEGIC PARTNERSHIPS AND COLLABORATIONS LOCALLY, REGIONALLY AND INTERNATIONALLY

In order to be the leading medical institution in Lebanon and the region, AUBMC will have to be the institution of choice for partnership and collaboration in the region. AUBMC’s commitment to capacity building locally and regionally is unmatched by any other institution in the Middle East. AUBMC is the only institution in the region that brings the highest standards of clinical care, education and research found in North American institutions with an understanding of the regional culture, language and environment. The External Medical Affairs and Clinical Affairs Offices have been instrumental in implementing this goal.

Goals of Strategic Partnerships:



- Current local partnerships include:**
- Clemenceau Medical Center
 - Fouad Khoury Hospital and Associates
 - Keserwan Medical Center
 - Mount Lebanon Hospital, Gharios Medical Center S.A.L.
 - Najjar Hospital
 - Rafic Hariri University Hospital
 - Tripoli Governmental Hospital

- Current regional partnerships include:**
- United Nations Relief and Works Agency
 - MCTH - Iraq

Over the past two and a half years, these partnerships have offered AUBMC the opportunity to cater to its patients at various sites, to care for new patients at these hospitals as well as to share complementary diagnostic services and equipment. Furthermore, these partnerships allow AUBMC to cater to patient populations that have limited access to AUBMC and are important for our training programs. To date, approximately 3,800 admissions have been made to these partnering hospitals.

The agreement with Keserwan Medical Center is unique as it will be a major academic affiliate of AUBMC in the north. Thanks to its location, it will allow AUBMC to cater to a different segment of the Lebanese population in the mountains and north of Lebanon.



This is an exciting time at the American University of Beirut Medical Center. We are introducing many changes as we expand our facilities, strengthen existing resources, and build capacity in new areas.

AUB is preparing a 400 million dollar campaign to fulfill the AUBMC 2020 Vision.

This upcoming landmark campaign will undoubtedly secure our position as the leading academic medical center in Lebanon and the region, delivering excellence in patient-centered care, outstanding education, and innovative research.

Our core mission, however, remains what it has been since 1867: to serve the peoples of Lebanon and the Middle East. At AUBMC, our lives are dedicated to yours.

**Statement Read into the Minutes of the Meeting of the Board
of Trustees of the American University of Beirut on June 18, 2010**

If you look at the AUB seal it says: "That they may have life and have it more abundantly." One crucial element of a more abundant life is vigorous good health that allows one to work productively over a lifetime.

AUBMC has been an integral part of the University for most of its existence and it can be argued that its presence here has helped to protect the University from time to time during the political vicissitudes that are so much a part of life in Lebanon. AUBMC has endured much and is now at a critical point in its history.

We remain a leader and our unique and greatest strength is the superior quality of our physicians and nurses. But we cannot maintain that leadership position in our current facility. We either commit to creating the facilities needed to permit us to provide state-of-the-art care to the people of Lebanon and the region, or we close the medical center. It is as simple as that. Dean and VP Mohamed Sayegh and his team have worked tirelessly to develop a visionary master plan charting the future of the medical center. It is daring, it is daunting, and it will require that every one of us commits to ensuring its ultimate realization. The new 2020 Plan is essential to the health of the University and will help ensure that future generations in the Arab world will have life and have it more abundantly!

**Trustee David R. Bickers, MD
Carl Truman Nelson Professor
Chair, Department of Dermatology
College of Physicians and Surgeons
Columbia University Medical Center**

